



**LODES AND DIESEL present the new Spring
arm lamp: a contemporary
reinterpretation of a timeless classic**



Spring from the Diesel Living with Lodes collection © Lodes

The Diesel Living with Lodes line has been expanded to include Spring, a brand-new arm lamp. The versatile selection of objects resulting from the partnership between the historic Italian decorative lighting company Lodes and the international brand DIESEL, owned by the OTB Group, debuted in January 2021. Spring, available June 2022, is the latest creation of the two Italian brands.

Spring is an arm lamp, a classic reinterpretation by Diesel with a contemporary twist and a bold personality.

The lamp is characterized by the tubular element of the metal arm that bends back on itself, creating a circle reminiscent of a coil spring. The workmanship resembles the principle of a safety pin,



making its line minimal and elegant, a distinctive look that recalls the world of fashion.



Spring in wall-mounted version, from the Diesel Living with Lodes collection © Lodes

The circle obtained by bending the bar can be used to adjust the lamp's position—it can rotate horizontally on the wall for almost 180°, or vertically up to almost 360° in the ceiling version. The lampshade rotates 360° allowing light to be directed as desired, offering multiple solutions for lighting the surrounding space. The light can therefore be directed upwards, downwards, or at the wall.

The large semi-circular metal lampshade has a contrasting opal white diffuser that softens the light, giving the lamp a contemporary look. Thanks to the shape of the hole in the back of the shade, a light glow is produced that tempers and softens the darkness of the space.

The Spring lamp completes the Diesel Living with Lodes collection with an unusual function that has a striking architectural impact.



Spring in wall and ceiling mounted versions, from the Diesel Living with Lodes collection © Lodes

Spring comes in wall and ceiling mounted versions. The wall mounted lamp is available in two different versions: large, with an arm over 2 meters long, and medium, with a shaft measuring over 1 meter. Conversely, in the ceiling mounted version the light point is over 1 meter away from the ceiling.

The lamp is extremely versatile and can be rotated on itself from the socket either when wall-mounted, horizontally, or ceiling-mounted by directing the arm along the vertical axis.

Available in a single Deep Black finish, Spring fully meets the needs of the user, who can direct the light at will by orienting the lampshade, equipped with an E27 bulb socket.

In the wall-mounted version, Spring is fitted with a power cable positioned along the wall joint and equipped with a plug for ground connection.

The versatility of configuration and lighting solutions on offer make Spring an ideal solution in residential contexts such as kitchen living spaces, but also in hybrid spaces such as home offices or multifunctional spaces. In its larger version, Spring also lends itself to applications in large public spaces such as offices, co-working hubs or educational centers.



The Diesel Living with Lodes line follows the successful series of other acclaimed DIESEL collaborations, such as Moroso (furniture), Scavolini (kitchens and bathrooms), Seletti (home accessories), Berti (wood flooring), Iris Ceramica (ceramic floor and wall tiles), Mirabello Carrara (home textiles) and Wall&Decò (wallpaper line). With the lighting collection, customers can complete their interiors with a wider range of DIESEL products for every part of the home and living space.

ENDS

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Notes to editors

Lodes

Combining technical know-how with the best Made in Italy design, the Venetian company Lodes has been designing and producing interior and exterior lighting solutions since 1950.

Born from the founder's passion for glass and driven by constant technological research, the Italian company has become one of Europe's leading designers and manufacturers of decorative lighting, currently serving 90 markets worldwide.

Today, Lodes represents an evolutionary journey across three generations, from pure passion to the most impressive lighting solutions, thanks to light sources in which contemporary design and cutting-edge technology are integrated with top-quality materials, skillfully developed with the best processing techniques. The company's business grew by 31% in 2021 with a turnover of €20m. Further profit growth is expected in 2022, with brand consolidation activities focused mainly in the UK, France, Scandinavia, North America and Asia.

lodes.com



DIESEL

Diesel is an innovative international company that produces and distributes jeans, clothing and accessories. Since its creation in 1978, Diesel has evolved from a pioneer in the denim segment to establishing itself worldwide as a premium casual wear brand, becoming a real alternative to the traditional luxury market. The Diesel brand is synonymous with passion, individuality and self-expression, and its philosophy has remained unchanged over time despite its growth.

The Diesel Living collection is a clear interpretation of the brand's lifestyle and design approach. First launched in 2008 as a selection of fabrics, in an organic evolution from Diesel's experience in fashion the home collection has continued to grow year after year, forming important partnerships with key players in the interior design industry.

Overall, the collection is a perfect combination of Diesel's style and character with the industrial know-how and top-quality design of each specialized partner.

uk.diesel.com/en/living/