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Lodes *presents* Oblò in collaboration with
Paola Navone – OTTO Studio



Oblò, design by Paola Navone – OTTO Studio

Lodes is delighted to announce the launch of Oblò, a decorative pendant lamp designed in collaboration with Italian architect and designer, Paola Navone – OTTO Studio. Oblò, the Italian word for ‘porthole,’ has a fluid silhouette and chromatic palette, evoking the sensations of the sea. Its finishes range from iridescent to metallic blue, silk white, glossy smoke, and transparent, demonstrating the versatility of Pyrex glass in lighting design, and Lodes’ expertise in modular lighting.

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Oblò, design by Paola Navone – OTTO Studio

Oblò marks Lodes' inaugural collaboration with Paola Navone – OTTO Studio, expanding its repertoire with a collection that is highly decorative, a quality that is deeply cherished by the Venetian lighting company. Navone's original voice and unmistakable design language enriches Lodes' approach, known as she is for her unconventional style and vision. Oblò presents an aesthetic departure from Lodes' existing portfolio; it is both a high-performance pendant light and an exquisite design item, rippling with themes of fluidity and water.

Paola Navone comments:

“Oblò is a delightful family of lamps that touches on the essence of the sea. The glass diffuser, with its soft, rounded shapes, is suspended by a knotted cable, appearing to float in the air like a buoy. There's a touch of surprise: the knotted cable houses an invisible LED source that illuminates the diffuser. Thus, only the glass is visible, akin to peering through a porthole. The diffuser comes in three different shapes and five finishes, three of which are hues reminiscent of the sea's transparency. Where a single lamp serves as a playful focal point, a multitude of lamps make up a thousand different installations”.

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Despite its modest size, Oblò is a bright and effective lamp. Its intense luminosity is diffused through the glass, generating captivating lighting effects with its range of colorful finishes. It features a hook, comprising a metal core coated with semi-transparent silicone. A white fabric cable, featuring a grey rubberized end piece, is tied to the hook, delicately supporting the diffuser. The knot and cable possess both aesthetic and functional significance: envisioned by the designer to resemble naval ropes knotted to sea buoys, infusing the product with a whimsical and playful spirit. Simultaneously, the fabric cable conceals the electric wiring, which, through the knot, threads into the hook, mysteriously powering the LED.

Lodes ingeniously conceals the electric cable's path to the LED hidden within the hook, ensuring that only the glass is visible, creating the illusion of the diffuser floating like a buoy in the air.

Oblò is available in three globular shapes – a testament to the designer's nuanced aesthetic sensibility – crafted to offer lighting solutions capable of choreographing varied movements, alone or in compositions, further facilitated by the option to adjust the fabric cable for varying suspension heights.

With its versatility and myriad combinations, Oblò enriches an array of environments across residential and commercial settings. From stairwells to kitchen islands, F&B tables to lobbies, this pendant illuminates and adorns any space with elegance and unmistakable style, amidst playful light rhythms and refreshing nautical sensations.

Reflecting on the new collaboration, Lodes *Managing Director* Massimiliano Tosetto comments:

“We are thrilled to collaborate with Paola Navone – OTTO Studio on this new lamp, furthering Lodes' portfolio to seamlessly integrate with a wide range of environments. The flexibility inherent in Oblò, in terms of compositions and finishes, will be vividly articulated by the designer through a stunning colorful installation during Milan Design Week, hosted at Lodes' Milan showroom.”

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Ends

For press requests and high-resolution imagery, please contact:

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Notes to editors:

Lodes designs and produces lighting solutions that embellish both indoor and outdoor spaces with a distinctive decorative touch. Established in 1950 from the founder's genuine passion for glass, the company has embarked on an evolutionary journey spanning three generations. From a profound appreciation for illumination to contemporary designs that merge aesthetics with technological innovation, *Lodes* has always fostered enduring relationships, be it with partners, collaborators, or the profound connection between individuals, light fixtures, and the environments they adorn. Today, *Lodes* serves as a nexus where creativity and technical prowess converge, yielding lighting solutions that are increasingly versatile and modular. This journey is propelled by ongoing research, aimed at crafting lighting and decorative narratives that consistently captivate.

In 2023, *Lodes* achieved a turnover of € 25.5 million, up 16% on the previous year. Looking ahead to 2024, the company anticipates further growth in turnover, bolstered by its commitment to solidify its brand presence in the DACH region, France, North America, and Asia.

Paola Navone – OTTO Studio: Outspoken, dreamy, eclectic: within her lies the blend of flavours and colours from the Southern hemisphere, embraced, loved, and frequented, melded with the tastes and forms of the West, steeped in tradition, open, ever evolving. From this amalgamation emerges her unquenchable curiosity, scouring for materials, forms, and structures across time and space. Paola Navone is an architect and interior designer. Her portfolio boasts numerous projects spanning hotels, restaurants, and public spaces across South East Asia, the United States, Italy, France, and beyond. She is also a prolific product designer and art director, having curated exhibitions and installations worldwide. She is the co-founder of OTTO: the Milan-based design studio that collaborates with leading names in the international and Italian design scene, alongside Gian Paolo Venier, Cristina Pettenuzzo, and Domenico Diego. Her accolades include the International Design Award in Osaka, multiple Elle Deco International Design Awards, the Red Dot Design Award, and the Good Design Award for product design, along with being inducted into the Design Hall of Fame by Interior Design Magazine in New York.